

Press Release

For Immediate Release

**Shanghai Commercial Bank Launches
Hong Kong Brand Corporate Customer Story Series
Showcasing Shared Growth with Long-Standing Corporate Customers
Introducing Dual Corporate Rewards: Earn up to HK\$7,500 Preferential Interest Every
Month on New Funds in HKD Checking Accounts, plus High Rebate on Business Card***

Hong Kong, October 26, 2026 — Shanghai Commercial Bank (the “Bank”) today launched its brand-new Hong Kong Brand Corporate Customer Story Series. The series features long-term corporate customers Camel 1940, Dr. Kong Footcare Limited, Wing Mau Products Development Limited and Taste of Asia Group Limited. They share their brand vision, keys to business success, and the journey of growing side by side with the Bank through different stages of development.

The series brings together four Hong Kong brands from diverse business sectors and narrates their stories in a lively, light-hearted way. It invites audiences to rediscover the everyday brands that have long been part of Hong Kong life, while uncovering interesting trivia along the way: Camel 1940 vacuum flasks were once a “must-have” item for the bride in the 1960s; the Dr. Kong video reveals why salespeople are affectionately known as “street walkers” (行街); Wing Mau has accompanied Hong Kong people’s childhood memories with toys for half a century; and Taste of Asia Group Limited brings together a diverse range of dining brands, adding flavor to Hong Kong people’s everyday dining experiences. At the same time, the series highlights the principles behind these brands’ success — a steadfast commitment to quality, continuous technological improvement, a spirit of innovation, and product diversification — giving the public a richer and more rounded understanding of the resilience and achievements of these Hong Kong brands.

The series also underscores the Bank’s role as a steadfast partner on the entrepreneurial journey. The Bank features the “One Trusted Partner” model, where one dedicated relationship manager covers the customer’s personal and corporate banking needs, delivering better-connected and professional banking solutions to customers across full banking relationships, and designing diversified, flexible financial solutions tailored to each stage of growth. This professional and comprehensive support enables clients to stay focused on their business and seize new opportunities.

Mr. Varden Choi, Managing Director and Chief of Branch Banking at Shanghai Commercial Bank, said: “We have always believed that a bank’s role extends beyond providing financial services. We are also the long-term partners on our customers’ growth journeys. By combining innovative financial technology with human-centric service, our relationship managers can understand customers’ core needs more effectively and deliver customized financial solutions that support

business expansion. Our goal is to remain a trusted banking partner for our customers.” In conjunction with the series, the Bank is introducing its Dual Corporate Rewards*. During the promotion period, new or existing corporate customers who deposit new funds into a Hong Kong dollar checking account can enjoy an additional preferential HKD checking account interest rate of 1% p.a., earning up to HK\$7,500 in interest per month. Customers can also enjoy a HK\$500 spending credit under the Mastercard Platinum Business Credit Card welcome offer.

Full details of the Hong Kong Brand Corporate Customer Story Series, together with the offer terms and conditions, are available at:

<https://www.shacombank.com.hk/eng/commercial/promotions/smeoffer.html>

About Shanghai Commercial Bank

Incorporated in Hong Kong in 1950 and recognized as one of the city’s most distinguished local Chinese banks, Shanghai Commercial Bank has built on its strengths in serving corporations, small and medium-sized enterprises (SMEs), and high-net-worth individuals. Tracing its roots to The Shanghai Commercial & Savings Bank, Ltd. founded by Mr. CHEN Kwang-pu in 1915, the Bank is dedicated to serving the community with tailor-made services through an international network of nearly 50 branches and offices in Hong Kong, New York, San Francisco, Los Angeles, London, Shanghai and Shenzhen. With “Serving the Community” as motto and “For Personalized Service” as principle, the Bank offers a comprehensive range of banking products and services, including loans, deposits, trade finance, remittances, securities trading, wealth management, insurance, treasury, foreign exchange, credit cards, and digital banking solutions to meet customers’ needs.

In 2000, the Bank formed a strategic alliance with Bank of Shanghai* in Chinese Mainland and The Shanghai Commercial & Savings Bank, Ltd.^ in Taiwan, creating the Tribank branding with a combined network of more than 400 outlets spanning China, Southeast Asia, the United Kingdom and the United States.

* Bank of Shanghai Company Limited is a registered banking institution in Chinese Mainland, and does not hold a banking license in Hong Kong, and hence is not under the supervision of the Hong Kong Monetary Authority, but holds a wholly-owned subsidiary - Bank of Shanghai (Hong Kong) in Hong Kong.

^ The Shanghai Commercial & Savings Bank Limited is a banking institution registered in Taiwan, which has branch presence in Hong Kong.

*** Terms and conditions : Dual Corporate Rewards: Earn up to HK\$7,500 preferential interest every month on new funds in HKD checking accounts, plus high rebate on Business Card**

1. Additional preferential interest rate promotion period: From now until 30 November 2026 (both dates inclusive)
2. Definition of New Funds: The net increase in deposit balance of an eligible account during the promotion period compared with the balance as of 30 June 2026
3. Note: The annual interest rate mentioned above is based on the “Corporate HKD Checking Account New Fund Deposit Offer” rate as of 16 July 2026 for reference only. The Bank reserves the right to revise the interest rate and offer terms at any time. The actual annual interest rate shall be subject to the Bank’s latest announcement.
4. The above preferential time deposit interests are for reference only and subject to the applicable Terms and Conditions. The actual interest rates shall be subject to the quotes of the Bank from time to time. Investment involves risks. Foreign currency investments are subject to exchange rate fluctuations which may provide both opportunities and risks. The fluctuation in the exchange rate of foreign currency may result in losses in the event that the customer converts the foreign currency into HKD or other foreign currencies. The Bank reserves the

right to suspend, vary or terminate the above offers and to amend the terms and conditions at any time without prior notice. In case of any disputes on the above offer, the Bank reserves the right of the final decision and interpretation on all matters relating to the offers shall be binding on all customers.

5. Mastercard Platinum Business Credit Card welcome offer promotion Period: From now until 31 December 2026 (both dates inclusive)
6. To borrow or not to borrow? Borrow only if you can repay!

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