上海商業銀行
SHANGHAI COMMERCIAL BANK

Press Release **<u>For Immediate Release</u>**

Shanghai Commercial Bank Debuts Customer Story Series—
"From Shanghai to Hong Kong, Connecting the World"
Introducing AI Imaging Technology to Visualize the Long-term Growth and Partnership with Corporate Customers

Hong Kong, 17 August 2026 – Shanghai Commercial Bank ("Shacom Bank") officially launches its brand-new Customer Story Series today. Utilizing innovative AI imaging and storytelling technologies, the series features interviews with several iconic customers who shared their invaluable journeys alongside Shacom Bank over the years. It highlights how Shacom Bank, rooted in Hong Kong, has accompanied customers in expanding their businesses, upholding their core values, and venturing into international markets.

Under the theme "From Shanghai to Hong Kong, Connecting the World", this series features prominent customer representatives from various industries. They include Ms. Irene Lee, Chairman of Hysan Development; Mr. Vincent H. S. Lo, GBM, GBS, JP, Chairman of Shui On Group, alongside Mr. Adrian Lo, Deputy Chief Executive Officer of SOCAM Development Limited; Mr. Kuok Hoi Sang, MH, Chairman of Chevalier Group; and Mr. Ian Ng, Chairman of the Ian Group. Through their personal stories, this series will present the opportunities and challenges that enterprises face at different stages of development, as well as how Shacom Bank supports customers in expanding from local markets to various regions and international markets through flexible, robust, and forward-looking financial services.

Shacom Bank states that this initiative is more than a series of customer testimonials—it represents an innovative approach to brand storytelling. Leveraging AI technology, Shacom Bank combines iconic buildings from different eras and regions with customer interview footage to vividly present each customer's journey of development, growth, transformation, and overseas expansion—enabling audiences to gain a richer, more comprehensive understanding of the enduring, trust-based partnership of mutual growth between Shacom Bank and its customers.

Mr. Mong-ting Chong, Deputy Chief Executive, Chief of Corporate Banking Group of Shanghai Commercial Bank, said: "Shanghai Commercial Bank has always firmly believed that a bank's role goes beyond providing financial services; we are lifelong companions on our customers' long-term development journeys. Over the decades, we have witnessed numerous Hong Kong enterprises start locally, build their brands, scale up, and successfully venture overseas. Featuring customers interviewed in person and reinterpreting their stories through AI technology, this initiative is not only a tribute to their achievements, but also a reflection of Shacom Bank's commitment to evolving with the times. We actively leverage innovative technology to tell compelling brand, customer, and Hong Kong enterprise stories."

Mr. Chong added: "The growth story of every customer reflects the economic resilience and entrepreneurial spirit of Hong Kong. Shanghai Commercial Bank is deeply honored to have consistently supported our customers across different eras and market environments, enabling them to seize opportunities and embrace transformation. This series not only looks back at our shared heritage but also looks to the future, demonstrating how we will continue to accompany our customers in unlocking broader possibilities through professionalism, trust, and innovation."

The Customer Story Series will roll out sequentially starting today, across Shacom Bank's official website (https://www.shacombank.com.hk/eng/personal/75/customer_story/customer.jsp), social media platforms, and other digital channels. Presented as short films, the episodes cover core themes such as corporate succession, business transformation, brand building, investment insights, and overseas development. This multifaceted approach invites the public to appreciate the remarkable achievements of Shacom Bank's customers and the Bank's enduring role as a steadfast partner behind the scenes.

Through this series, Shacom Bank aims to further deepen its core service commitment of "For Personalized Service," while showcasing its continuous investment in digitalization and financial technology innovation. Looking ahead, Shacom Bank will continue to combine financial expertise, technological applications, and deep-rooted customer relationships to provide comprehensive and highly personalized banking services for corporate, individual, and cross-generational customers.

About Shanghai Commercial Bank

Incorporated in Hong Kong in 1950 and recognized as one of the city's most distinguished local Chinese banks, Shanghai Commercial Bank has built on its strengths in serving corporations, small and medium-sized enterprises (SMEs), and high-net-worth individuals. Tracing its roots to The Shanghai Commercial & Savings Bank, Ltd. founded by Mr. CHEN Kwang-pu in 1915, the Bank is dedicated to serving the community with tailor-made services through an international network of nearly 50 branches and offices in Hong Kong, New York, San Francisco, Los Angeles, London, Shanghai and Shenzhen. With "Serving the Community" as motto and "For Personalized Service" as principle, the Bank offers a comprehensive range of banking products and services, including loans, deposits, trade finance, remittances, securities trading, wealth management, insurance, treasury, foreign exchange, credit cards, and digital banking solutions to meet customers' needs.

In 2000, the Bank formed a strategic alliance with Bank of Shanghai* in Chinese Mainland and The Shanghai Commercial & Savings Bank, Ltd.^ in Taiwan, creating the Tribank branding with a combined network of more than 400 outlets spanning China, Southeast Asia, the United Kingdom and the United States.

* Bank of Shanghai Company Limited is a registered banking institution in Chinese Mainland, and does not hold a banking license in Hong Kong, and hence is not under the supervision of the Hong Kong Monetary Authority, but holds a wholly-owned subsidiary - Bank of Shanghai (Hong Kong) in Hong Kong.

^ The Shanghai Commercial & Savings Bank Limited is a banking institution registered in Taiwan, which has branch presence in Hong Kong.

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