



Press Release

For Immediate Release

Shanghai Commercial Bank 75th Anniversary Launches CNY e-Laisee Lucky Draw New CNY Stickers Allow Customers to Send Blessings Remotely

Hong Kong, 9 February 2026 - Shanghai Commercial Bank (the "Bank") is bringing a brand-new experience for the Chinese New Year (CNY). Customers can use the "e-Laisee" feature in the "Shacom Pay" App to send "e-Laisee" to relatives and friends anytime, anywhere—eco-friendly and convenient. To encourage the use of "e-Laisee," the Bank is specially launching the "CNY e-Laisee Lucky Draw." While sending "e-Laisee", customers can also enjoy lucky draw opportunities to win commemorative gifts or cash rewardis. Additionally, the "Shacom Pay" App now features a set of "Shanghai Commercial Bank CNY Stickers" themed around the Year of the Horse, allowing customers to send fun horse-themed New Year stickers along with "e-Laisee" to convey heartfelt greetings and blessings to loved ones.

CNY e-Laisee Lucky Draw

From 16 February to 6 March, 2026, individual customers of the Bank who successfully send an "e-Laisee" of HKD20.00 / RMB 20.00 or above via the "e-Laisee" feature in the "Shacom Pay" App during the promotion period will receive one entry into the "CNY e-Laisee Lucky Draw". Participants have a chance to win the "Shanghai Commercial Bank x Shanghai Tang 75th Anniversary Special Gift Set" or a HKD750 cash reward. The more times you participate, the greater your chances of winning. Each customer can win only once.

The promotion is subject to the relevant terms and conditions. For details, please visit:
https://www.shacombank.com.hk/eng/personal/promotion/images/202602_elaisee_tnc.pdf

"Shanghai Commercial Bank CNY Stickers"

During the CNY, in addition to sending "e-Laisee" when visiting relatives and friends to offer blessings, you can also share exquisite stickers to convey your well-wishes. The Bank has specially prepared a set of 8 horse-themed New Year stickers, each paired with different blessing phrases, allowing customers to send remote greetings and blessings to their loved ones.



Customers can download the set of 8 "Shanghai Commercial Bank CNY Stickers" at the following website:
<https://whatsticker.online/p/779767TfTrgVK/HK/zh>

Mr. Tony Wan, Managing Director, Head of Segments and Retail Products, said, "Shanghai Commercial Bank is dedicated to elevating customer experience. We have enhanced the 'e-Laisee' feature within our 'Shacom Pay' App, enabling customers to distribute 'e-Laisee' via 'Faster Payment System' (FPS), significantly reducing the use of physical red packets and advancing our sustainability goals. This year, we also introduced 8 exclusive 'Shanghai Commercial Bank CNY Stickers' featuring playful Year of the Horse designs and creative greetings, offering customers a vibrant and innovative way to share festive blessings remotely."

Limited-edition "75th Anniversary Red Packets Set"

To celebrate the Bank's 75th anniversary, a limited-edition "75th Anniversary Red Packets Set" has been specially launched to extend blessings to customers. In addition to sending "e-Laisee" via the "Shacom Pay" App, customers can uphold the precious tradition of the Chinese New Year by distributing physical red packets to convey good wishes.

The red packet design showcases our anniversary theme "From Shanghai to Hong Kong, Connecting the World". The strategic alliance with Bank of Shanghai* in Chinese Mainland and The Shanghai Commercial and Savings Bank^ in Taiwan, provides customers with a platform for business expansion and wealth management internationally.

Picture 1



Customers of the Bank who successfully send an "e-Laisee" of HKD20.00 / RMB 20.00 or above via the "e-Laisee" feature in the "Shacom Pay" App during the promotion period will receive one entry into the "CNY e-Laisee Lucky Draw".

Picture 2



8 exclusive 'Shanghai Commercial Bank CNY Stickers' featuring playful Year of the Horse designs and creative greetings, offering customers a vibrant and innovative way to share festive blessings remotely.

Picture 3



To celebrate the Bank's 75th anniversary, a limited-edition "75th Anniversary Red Packets Set" has been specially launched to extend blessings to customers.

About Shanghai Commercial Bank

Incorporated in Hong Kong in 1950 and recognized as one of the city's most distinguished local Chinese banks, Shanghai Commercial Bank has built on its strengths in serving corporations, small and medium-sized enterprises (SMEs), and high-net-worth individuals. Tracing its roots to The Shanghai Commercial Savings Bank founded by Mr. CHEN Kwang-pu in 1915, the Bank is dedicated to serving the community with tailor-made services through a global network of nearly 50 branches and offices in Hong Kong, New York, San Francisco, Los Angeles, London, Shanghai and Shenzhen. It offers a comprehensive range of banking products and services, including loans, deposits, trade finance, remittances, securities trading, wealth management, insurance, treasury, foreign exchange, credit cards, and digital banking solutions.

In 2000, the Bank formed a strategic alliance with Bank of Shanghai* in Chinese Mainland and The Shanghai Commercial & Savings Bank^ in Taiwan, creating the Tribank branding with a combined network of more than 400 outlets spanning China, Southeast Asia, the United Kingdom and the United States.

* Bank of Shanghai Company Limited is a registered banking institution in Chinese Mainland, and does not hold a banking license in Hong Kong, and hence is not under the supervision of the Hong Kong Monetary Authority, but holds a wholly-owned subsidiary - Bank of Shanghai (Hong Kong) in Hong Kong.

^ The Shanghai Commercial & Savings Bank Limited is a banking institution registered in Taiwan, which has branch presence in Hong Kong.

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