



Press Release

For Immediate Release

**Shanghai Commercial Bank Appoints  
Ms. Eva Lai-ming Leung as Chief of Corporate Communications and Marketing**

**Hong Kong, 28 August 2025** - Shanghai Commercial Bank Limited (the “Bank”) today announces the appointment of Ms. Eva Lai-ming Leung as Chief of Corporate Communications and Marketing, effective 18 August 2025. A seasoned leader in strategic communications, brand development, and stakeholder engagement, Ms. Leung brings deep experience that will further strengthen the Bank’s corporate narrative and relationships with clients, partners, and communities.

The appointment comes as the Bank marks its 75<sup>th</sup> anniversary. From its origins in Shanghai to 75 years as a Hong Kong–incorporated institution, the Bank has cultivated a rich heritage with a growing international footprint across Mainland China, the United States, and the United Kingdom. Through partnerships with its strategic alliance banks, Shanghai Commercial Bank provides comprehensive one-stop banking services via a global network of more than 400 outlets.

“As we celebrate our 75<sup>th</sup> anniversary this year and position ourselves for the next wave of growth in the years to come, clear communication of what we stand for and the value we aim to deliver to our customers will be key to our success,” said Mr. Wallace Lam, Chief Executive of Shanghai Commercial Bank. “Eva’s proven track record in shaping brands across markets makes her ideally suited to lead our communications and marketing agenda. We are delighted to welcome her to the management team.”

As Chief of Corporate Communications and Marketing, Ms. Leung will lead the Bank’s communications and marketing strategy, ensuring the brand reflects the Bank’s mission, values, and innovation. She will oversee external and internal communications, elevate brand awareness, and advance the Bank’s reputation across key markets.

“I am honored to join Shanghai Commercial Bank at such a pivotal moment in its history,” said Ms. Leung. “Together with my colleagues, I look forward to amplifying the Bank’s heritage of trust and service, strengthening our engagement with customers and communities, and showcasing the innovation that propels our business forward.”



### **About Shanghai Commercial Bank**

Shanghai Commercial Bank (the “Bank”) is a renowned local Chinese bank building on its core strengths and holding a niche market position in corporate and Small-and-Medium sized Enterprises (“SMEs”), and high-net-worth individuals. “Serve the Community” as motto and “For Personalized Service” as principle, the Bank seeks to meeting customers’ needs with a comprehensive range of banking products and services, including loans, deposits, trade finance, remittances, securities trading, investment and wealth management, life and general insurance products, treasury products, foreign exchange, credit cards, international banking, internet and mobile banking, through teams of banking professionals across the global network of 50 offices and branches in Hong Kong, Mainland China, United States and United Kingdom.

For over 20 years, the Bank has entered into a strategic alliance with Bank of Shanghai in Mainland China and The Shanghai Commercial and Savings Bank in Taiwan. Together we have created the “Three Shanghai Banks, All Caring for You” (「三地上銀，一心為您」) branding, delivering one-stop, comprehensive banking services through a broad footprint comprising of more than 400 outlets around the globe.

Please visit the Bank’s website [www.shacombank.com.hk](http://www.shacombank.com.hk), contact our Customer Service Hotline at (852) 2818 0282 or visit any branches for more details.

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